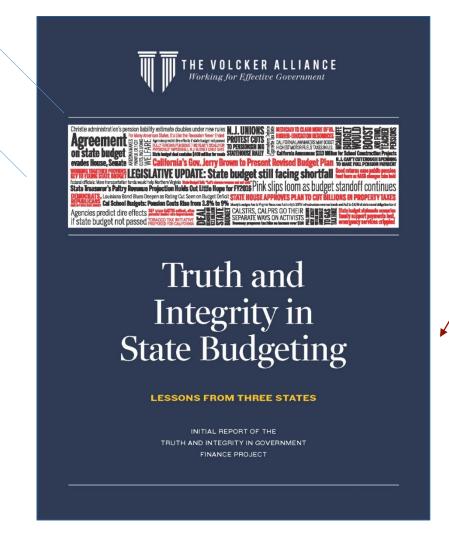
Alabama Budgeting: National Benchmarks and Lessons From the *Truth and Integrity* Reports

William Glasgall
Director, State & Local Programs
The Volcker Alliance
February 5, 2016
Public Affairs Research Council of Alabama
Annual Meeting
Birmingham, Alabama



Budgeting Principles: Lessons from CA, NJ, VA



Download the report at http://tinyurl.com/pqtot68



Evaluating 3 State Budgets, 2013-2015

A PRELIMINARY BUDGET REPORT CARD: How the States Are Trending

■ Followed best practices ● Needs improvement ● Followed practices to be avoided NA Fiscal 2015 yearend data not available

	CALIFORNIA			NEW JERSEY			VIRGINIA		
BUDGET PRACTICE	2013	2014	2015	2013	2014	2015	2013	2014	2015
Used consensus revenue forecasts	•	•	•	•	•	•	•	•	•
Adequately funded annual pension contribution that actuaries say is required	•	•	•	•	•	•	•	•	•
Provided advance funding of other postemployment benefits (OPEB) obligation*	•	•	•	•	•	•	•	•	•
Increased rainy day fund balance as economy recovered**	•	•	NA	•	•	NA	•	•	NA
Provided easy online access to budget and necessary supplemental data	•	•	•	•	•	•	•	•	•
Avoided delaying payments to third parties to reduce general fund deficit or address liquidity issues	•	•	•	•	•	•	•	•	•
Avoided moving future revenue into current fiscal year or current expenses into next fiscal year	•	•	•	•	•	•	•	•	•
Avoided selling assets to raise cash for general fund or address liquidity issues	•	•	•	•	•	•	•	•	•



Volcker Alliance's Agenda for Budget Reform

- Complete budget info, including how balance was achieved and whether one-time revenue sources were used, should be easier to find and interpret.
- Short-term revenue forecasts should be transparent and supportable by historic growth trends. Past projections should assessed for accuracy to help improve forecasting.
- Recurring costs should be paid with recurring revenues.
- Proceeds of borrowing should not be used to cover operating expenses.
- States should move away from cash budgeting and toward modified accrual to show the true present value of future obligations.
- States should build rainy day funds, adjust them for revenue volatility, and replenish them after they are tapped.



Cost-Shifting Consequences

- The cost of shifting costs to future generations:
 - ➤ Pension/OPEB underfunding
 - ➤ Infrastructure gaps
 - > Education needs left unmet
 - > The need for improved, independent revenue forecasting
 - Growing revenue volatility
 - Inadequate rainy day fund policies
- The cost of inaction:
 - ➤ Widened credit spreads/lack of market access
 - Service insolvency
 - Financial insolvency (Puerto Rico, Harrisburg)
 - Chapter 9 bankruptcy (Detroit, JeffCo, California cities)
 - Social and market unrest?



Truth & Integrity Next Steps (1)

- Expand scrutiny to all 50 U.S. states
- Refine/expand screening criteria
- Join with 5-10 universities to collect and analyze data under supervision of the Volcker Alliance.
 Good budgeting = good teaching tool
- Create and publish recurring Report Card on state budgets
- Use Report Cards and data to enlist advocates for budget reform in statehouses
- Create open database of budget findings/apps for research/simulation



Truth & Integrity Next Steps (2)

- Refinement/expansion of screening:
- ✓ Long-term structural general fund gaps
- ✓ Inclusion of tax abatements/credit costs in budget
- ✓ Uniform measure of infrastructure/education gaps
- ✓ Modify pension funding screen to reflect GASB
- ✓ Improved scrutiny of fund transfers
- ✓ Improved evaluation of budgetary reserve
- ✓ Use of/commitment to use GAAP for budgeting
- √ Year-to-year comparability
- ✓ Creation of digital database & dashboard



Relevance for Alabama



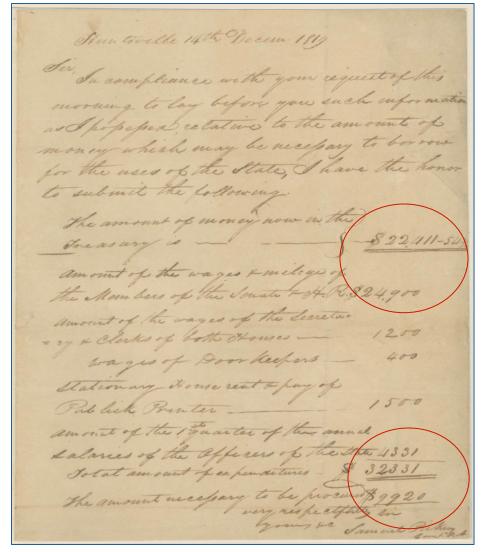
Alabama Echoes Common Refrain Across US as Budget Season Begins



Chattanooga Times, 2/2/16



Alabama's First Budget: the Deficit of 1819



Revenues=\$22,111

Expenditures=\$32,331

Source: Alabama Dept. of Finance, Executive Budget Office



Alabama Budget Environment: Economic Headwinds:



Source: Federal Reserve Bank of Philadelphia, via Bloomberg



Alabama Budget Environment: Unfunded Pension & OPEB Liabilities

2 Months Ending	09/30/2004	09/30/2005	09/30/2006	09/30/2007	09/30/2008	09/30/2009	09/30/2010	09/30/2011	09/30/2012	09/30/2013	09/30/201
ension Net Periodic Cost											
Pension Expense (Income)	52.2	68.7	97.0	646.9	876.7	930.4	191.2	183.2	147.3	_	-
Other Postretirement Cost											
Other Destructions at Description Commence (Income					311.0	0444	196.6	199.8	285.2	538.6	449
Other Postretirement Benefits Expense (Income)	٦		٦	٦	311.0	214.4					
nterest Cost		_		_	_	-10.3	-14.3	-19.4	41.9	34.6	42
Pension Funded Status											
Fair Value of Plan Assets	26,670.0	23,878.7	28,439.7	29,369.3	30,687.0	30,740.8	30,763.1	30,118.3	29,122.2	28,136,9	29,419
Projected Benefit Obligation	28,767.1	26,643.8	33,962.0	35,704.3	38,657.8	40,957.1	41,634.6	42,942.1	43,536.7	42,516.8	44,616
Over(Under) Funded Pension	-2,097.2	-2,765.1	-5,522.3	-6,334.9	-7,970.8	-10,216.3	-10,871.5	-12,823.8	-14,414.6	-14,380.0	-15,197
Employer Contribution	492.5	552.4	687.5	1,540.0	1,676.2	1,623.4	1,601.8	1,560.8	1,359.3	1,406.0	1,567
Benefits Paid	4	_	4	-	4	4	4	-2,483.0	-	-2,817.9	-2,975
Accumulated Benefit Obligation	0.0	0.0	-	0.0	0.0	0.0	\dashv	-	-	-	
Pension Funding Ratio	92.71	89.62	83.74	82.26	79.38	75.06	73.89	70.14	66.89	66.18	65.9
Other Postretirement Funded Status											
Fair Value of Plan Assets	\dashv	_	4	400.8	579.8	632.0	767.5	847.9	886.7	1,056.9	1,217
Projected Benefit Obligation	-	_	-	16,069.3	16,209.2	16,227.8	16,078.0	15,747.2	12,451.2	12,173.1	12,459
Over(Under) Funded Post Ret Benefits	_	_	4	-15,668.5	-15,629.4	-15,595.8	-15,310.5	-14,899.4	-11,564.6	-11,116.2	-11,242

Source: Bloomberg



Lessons for Alabama: Budget Elements for the Future?

STATE OF ALABAMA **EXECUTIVE BUDGET** FISCAL YEAR 2016 Robert Bentley

- 1. Introductory explanation
- 2. Departmental explanations
- 3. Infrastructure deferred cost
- 4. Pension/OPEB discussion

(See California examples:

http://www.ebudget.ca.gov/2016-17/ BudgetSummary/BSS/BSS.html)



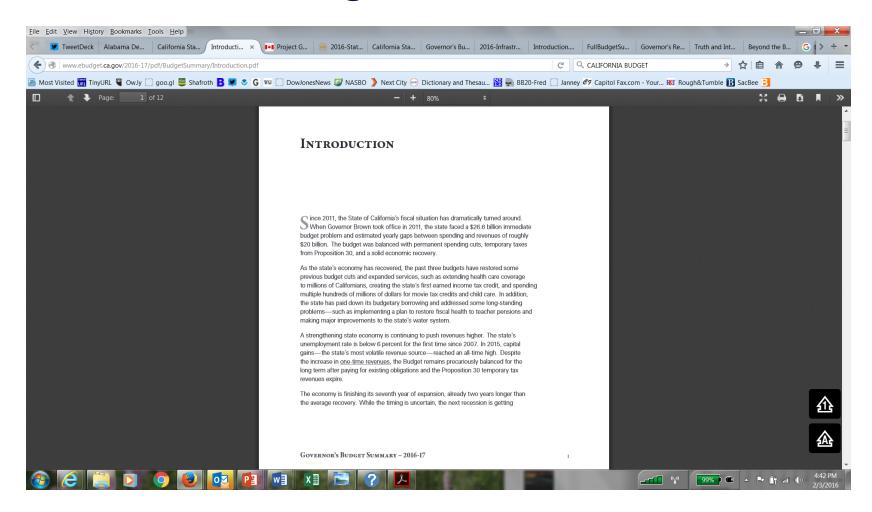
AL 2016-17 Budget: First Word is a Table

	FY 2015 APPROPRIATIONS		FY 20 APPROPRI		FY 2 BUDGET R		FY 2017 GOVERNOR'S RECOMMENDATION		
	GENERAL FUND	EARMARKED FUNDS	GENERAL FUND	EARMARKED FUNDS	GENERAL FUND	EARMARKED FUNDS	GENERAL FUND	EARMARKED FUNDS	
. Legislative									
xaminers of Public Accounts	6,937,814	4,930,245	5,811,602	5,523,094	11,626,642	1,012,863	5,666,312	1,012,86	
aw Institute	199,692	35,811	142,831	30,000	166,076	30,000	138,974	30,00	
egislative Building Authority egislative Council	92,732 291,776	845,119 0	0 1.099.076	0	908.569	0	0 885.855		
egislative Council egislative Fiscal Office	3.010.124	0	3.152.452	0	1.925.663	0	1.367.491		
egislative Reference Service	1.909.679	200.093	1,515,853	195,357	1,691,240	195.000	1,467,353	195.00	
egislature	24,405,045	0	26,000,257	0	24,223,449	0	19,229,791	175,00	
gislature - Poverty Commission	7,217	0	0	0	0	0	0		
eaker of House	2,615,301	0	2,700,272	0	1,356,351	0	1,200,958		
ffice of the President Pro Tempore	1,591,934	0	1,538,225	0	1,231,860	0	964,762		
Total Legislative	41,061,314	6,011,268	41,960,568	5,748,451	43,129,850	1,237,863	30,921,496	1,237,86	
I. Judicial									
ourt of Civil Appeals	3,898,533	0	3,796,502	0	4,173,203	0	3,590,637		
ourt of Criminal Appeals	4,329,444	0	4,056,410	0	4,165,115	0	3,798,357		
dicial Inquiry Commission	525,117	0	535,380	0	635,283	0	457,217		
dicial Retirement Fund preme Court	2,264,074 11,204,914	0	2,647,793 11,206,489	0	2,361,005 10.566.537	0	2,361,005 9,528,755		
ipreme Court ipreme Court Library	726,518	0	11,200,489 686,965	0	1.123.552	0	9,528,755 700,290		
nified Judicial System	92,337,007	77,535,326	92,337,007	83,620,573	126,547,324	80,414,013	95,702,372	80,414,01	
Total Judicial	115,285,607	77,535,326	115,266,546	83,620,573	149,572,019	80,414,013	116,138,633	80,414,01	
II. Executive									
ccountancy, Board of Public	0	1,223,403	0	1,445,710	0	1,475,954	0	1,475,95	
djustment, Board of	1,255,817	0	263,098	0	1,017,107	0	250,892		
g & Cons Development Comm	251,554	694,170	237,719	0	646,360	0	225,833		
griculture Museum Board	16,143	0	42,591	0	100,912	10,000	0	10,00	
griculture & Industries, Dept labama Trust Fund	9,625,974 10.081,737	23,808,173	8,801,446 74,400	28,816,383	10,219,688 51,700	29,672,336	8,361,374 8,265	29,672,33	
coholic Beverage Control Bd	10,081,737	69.958.385	74,400	77.334.733	31,700	76.123.453	8,203	76.123.45	
chitects, Board for Reg of	ŏ	502.030	0	538.000	0	505.000	0	505.00	
rchives and History	2,155,105	203.866	1.753.240	405.000	2.101.346	450.000	1.664.750	450.00	
ssisted Living Administrators	0	70,176	0	106,400	0	106,400	0	106,40	
hlete Agents Commission, Alabama	0	51,471	0	51,623	0	51,623	0	51,62	
hletic Commission, Alabama	0	99,837	0	205,500	0	205,500	0	205,50	
thletic Trainers, Board of Reg	0	61,974	0	75,000	0	80,000	0	80,00	
ttorney General, Office of	3,084,000	18,706,176	12,275,000	11,525,000	10,300,000	12,751,546	10,300,000	12,751,54	
actioneers, Al State Board of aditor. State	1.066.922	161,720	942.125	165,000	1.017.706	195,000	760,475	195,00	
anking Department	1,000,922	14.305.037	942,125	16.749.000	1,017,700	15.630.000	700,473	15.630.00	
ar Association, Alabama State	0	5,898,692	ŏ	6,699,918	0	6.850.000	Ö	6,850,00	
nierfield Ironworks	ō	0	ō	0	100,000	0	0	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
ilding Commission, State	101,271	1,129,754	Ö	0	0	0	Ö		
illding Renovation Finance Authority	748,435	0	2,061,459	0	2,301,445	0	2,061,459		
nild Abuse & Neglect Board	85,000	3,290,705	80,325	3,228,498	1,000,000	3,285,000	78,317	3,285,00	
ildren's Services Facilitation Team	0	304,384	0	547,800	0	547,800	0	547,80	
hiropractic Examiners Board	0 15.614	371,094 14.698	0 45.092	504,000 10.000	0 195.668	504,000 10.000	0	504,00 10.00	
noctawhatchee-Pea River Cons	15,014 5,092,470	14,698	45,092 6.016.269	10,000 37,440,567	195,008 6,084,998	10,000 42,036,938	5.770.000	10,00 42,036,93	
ommerce Department onservation, Department of	5,092,470	235,696,372	0,010,209	37,440,567 146,188,947	0,084,998	42,030,938 140,452,366	5,770,000	42,030,93 140,452,36	
onstruction Recruitment Institute. Alabama	0	1,339,838	0	1,750,000	ŏ	1.750.000	0	1,750,00	

Source: Alabama Dept. of Finance, Executive Budget Office



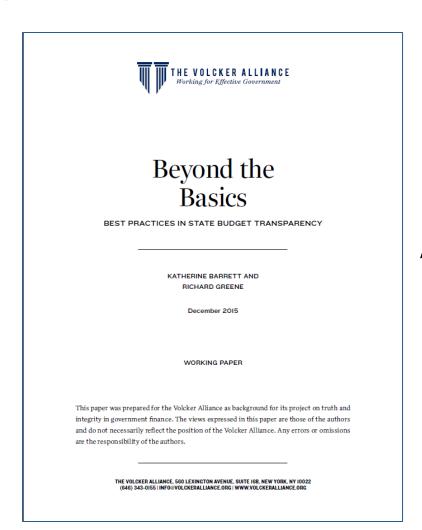
CA 2016-17 Budget: First Word Is a Narrative



Source: California Dept. of Finance



Budget Transparency Principles



Download the working paper at http://tinyurl.com/zngr79h



10 Best Practices for Budget Transparency

- Issue for all states: Inadequate practices vs. inadequate disclosure
- Principles for Better Disclosure:
 - Clearly present one-time revenues/impact on budgets
 - Provide multiyear projections for revenues/expenditures
 - Disclose impact of delayed spending, esp. pensions/OPEB
 - Determine/disclose deferred infrastructure maintenance
 - Provide tax-expenditure information
 - Show current/historical/trend info for debt
 - Disclose impact of state fiscal action on localities
 - Show actual education funding vs. any benchmarks/goals
 - Improve disclosure of tax revenue volatility
 - Include targets for financial goals, such as reserves

And now, for some examples...



BEST PRACTICE Provide Long-Term Revenue and Spending Forecasts

Long-term revenue and expenditure forecasts are vital for policymakers' planning and to better inform the debate over the allocation of scarce resources. But while half of US states publish long-term projections either for revenues or spending for current services, only Alaska, New York, and Washington provide estimates for both. This map from the Center on Budget and Policy Priorities shows which states use forecasting policies that more should emulate.



SOURCE: http://www.cbpp.org/sites/default/files/atoms/files/10-15-15sfplookingahead.pdf



BEST PRACTICE Use Consensus Revenue Forecasting

States should use multiple inputs, including forecasts from the executive and legislative branches as well as from independent economists and business groups, to estimate revenue and, as much as possible, insulate the process from politics. In this map, the Center on Budget and Policy Priorities has tracked which states use consensus forecasts.



SOURCE: http://www.cbpp.org/sites/default/files/atoms/files/10-15-15sfplookingahead.pdf



AL Wish List: More Forecasting Disclosure

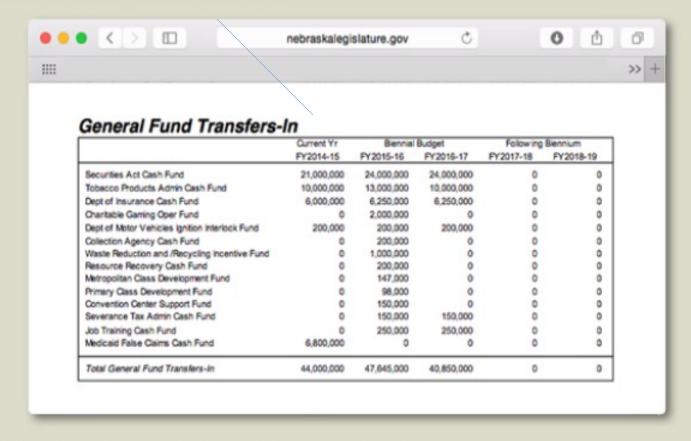
		ATE GENERAL F SCAL YEARS 2011				
		ESTIMATED				
	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
Balance to Begin Year	60,101,706	42,008,050	39,720,232	38,136,502	45,339,245	
Net Continuing Receipts Other One Time Revenues Tobacco Transfers to the General Fund	1,433,717,636 72,996,287 10,378,501	1,384,731,688 288,516,365 10,617,141	1,547,825,390 166,796,943 10,603,947	1,539,851,410 204,229,605 10,491,823	1,572,873,946 256,296,943 10,329,111	2,290,000,0
Total Available	1,577,194,130	1,725,873,244	1,764,946,512	1,792,709,340	1,884,839,245	2,300,000,0
Less; Expenditures and Encumbrances	1,535,186,080	1,686,153,012	1,726,810,010	1,747,370,095	1,884,839,245	2,300,000,0
Balance at End of Year	42,008,050	39,720,232	38,136,502	45,339,245	0	

Source: Alabama Dept. of Finance, Executive Budget Office



BEST PRACTICE Disclose One-Time Transfers Into the General Fund

States should clearly report how much cash is transferred into the general fund from special funds that may not be available in future years. Nebraska's Legislative Fiscal Office discloses this at the end of the state's fiscal biennium.

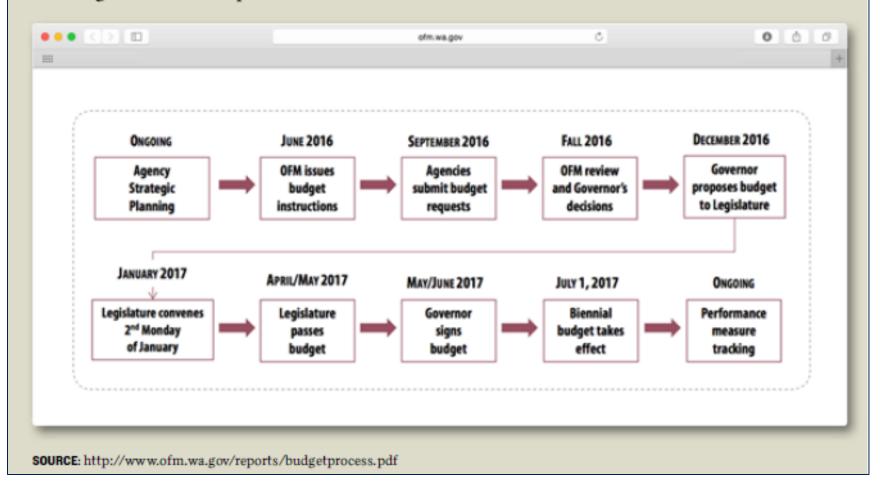


SOURCE: http://nebraskalegislature.gov/pdf/reports/fiscal/2015budgetbrief.pdf



BEST PRACTICE Present How the State Budget Is Assembled

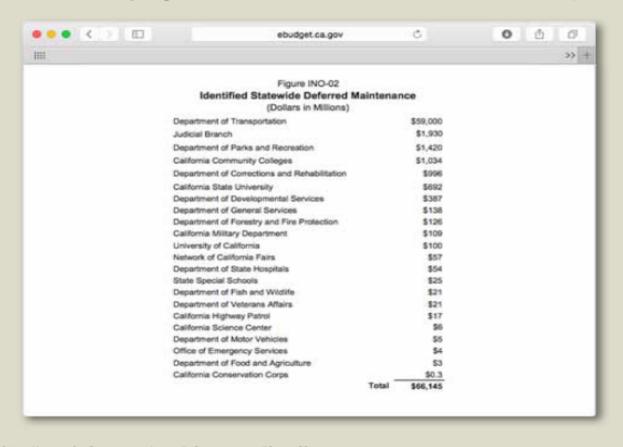
States should explain clearly how the budget cycle works, including when planning for the next fiscal year starts, when the budget takes effect, and what follow-up moves may be taken. Washington's flowchart provides a model for others to emulate.





BEST PRACTICE Disclose Deferred Infrastructure Maintenance Costs

Like unfunded pension obligations that eventually will need to be addressed, the cost of deferred maintenance on highways, bridges, and other state infrastructure represents a burden on future taxpayers. It should be disclosed as part of the budget process so informed decisions about allocation of resources can be made. California provides an excellent guide to deferred maintenance in its five-year plans (the most recent estimate was \$66.1 billion for 2015).

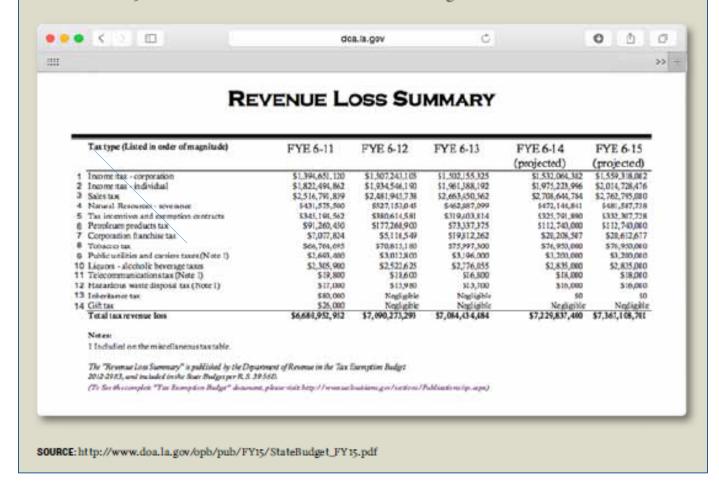


SOURCE: http://www.ebudget.ca.gov/2015-Infrastructure-Plan.pdf



BEST PRACTICE Present the Cost of Tax Breaks

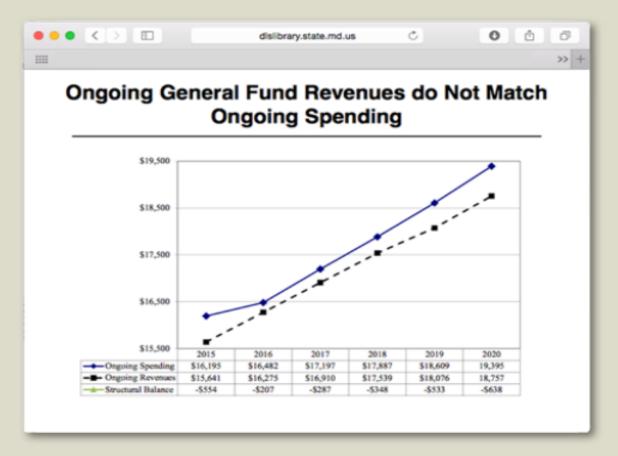
States should disclose as part of their budget documents the amount of revenue they have given up via tax exemptions and credits offered to businesses and individuals. This brings budgets more in sync with a Government Accounting Standards Board rule for states and municipalities to disclose such tax breaks in their comprehensive annual financial reports, be ginning in December 2015. Louisiana makes such a disclosure in its budget.

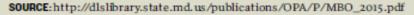




BEST PRACTICE Disclose Long-Term Structural Budget Imbalances

Continuing gaps between a state's general fund revenues and expenditures may prompt governors and legislators to enact expedient one-time solutions to close deficits instead of considering more fundamental reforms of tax and spending policies. States should estimate and clearly disclose such gaps to better inform the debate over fiscal policy and allocation of resources. Maryland is one such state making this disclosure.







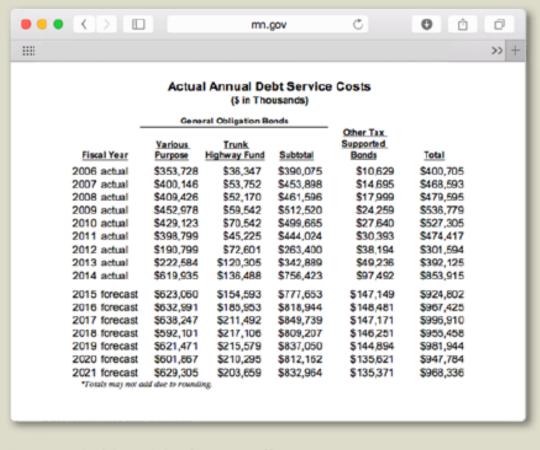
BEST PRACTICE Show the Cost of Underfunding or Borrowing to Make Pension Contributions States should reveal how shortfalls in their annual pension contributions, or any borrowings to finance them, will affect future contributions. In 2010, New York adopted a rule allowing the state and local governments to defer a portion of their annual pension contributions, as required by actuaries, repaying them within 10 years with interest. This table, from the New York State Division of the Budget's midyear update for fiscal 2016, projects the cost of state government deferrals to 2029. The "Normal Costs" column shows actuaries' recommended annual pension contributions. The following columns show the amounts deferred, their cost, with interest, and the resulting total contributions, respectively. C 0 ₾ publications.budget.ny.gov >> + EMPLOYEE RETIREMENT SYSTEM AND POLICE AND FIRE RETIREMENT SYSTEM PENSION CONTRIBUTIONS AND OUTYEAR PROJECTIONS mortized)/Excess Amortization Fiscal Year Normal Costs² Contributions Total Payments Results: 2011 1,543.2 (249.6)0.0 1,293.6 2012 2,037.5 (562.8)32.3 1.507.0 2013 2,076.1 (778.5)100.9 1,398.5 2014 2,633.8 (937.0)192.1 1,888.9 2015 2,325.6 (713.1)305.8 1,918.3 Projections: 2016 1959.7 (350.4)389 9 19992 2017 1,768.0 0.0 431.5 2,199.5 2018 1,822.0 0.0 431.5 2,253.5 2019 1,825.6 0.0 4315 2,257.1 2020 1,878.2 0.0 431.5 2,309.7 2021 1.911.4 0.0 431.5 2.342.9 2022 1.977.8 0.0 399.2 2.377.0 2023 1,993.5 0.0 330.7 2,324.2 2024 2,009.1 0.0 239.4 2.248.5 2025 125.8 2,150.2 2.024.4 0.0 2026 2,039.6 0.0 41.5 2,081.1 2027 2.054.3 0.0 2.054.3 0.0 2028 2,068.9 0.0 0.0 2,068.9 2029 2.107.7 0.0 0.0 2,107.7 Pension contribution values in this table do not include pension costs related to the Optional Retirement Program and Teachers' Retirement System for SUNY and SED, whereas the projected pension costs in other Financial Plan tables include such pension disbursements. Normal costs include payments from amortizations prior to FY 2011, which will end in FY 2016 as a result of early repayments.



SOURCE: http://publications.budget.ny.gov/budgetFP/FY2016FPMidYear.pdf

BEST PRACTICE Forecast the Cost of Debt Service

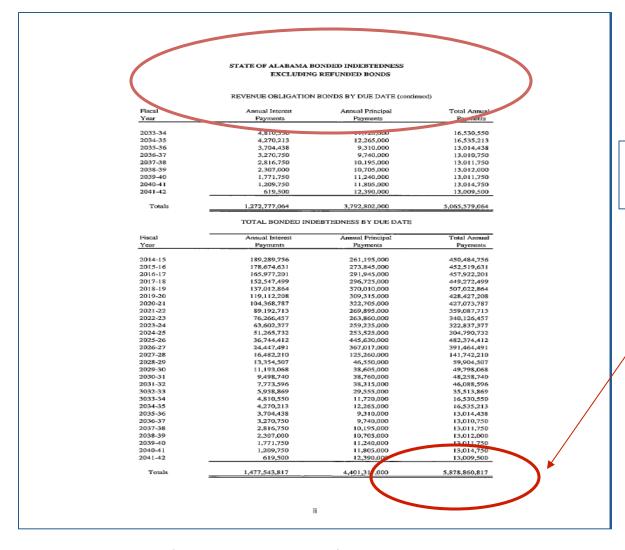
To help policymakers and taxpayers understand the composition and cost of borrowings, states should clearly present information on current and estimated future expenditures for debt service on general obligation and other tax-supported bonds. Minnesota's Commissioner of Budget and Management reports on this to the legislature each February and November.



SOURCE: http://www.mn.gov/mmb/images/DCF-February-2015.pdf



Valuable Alabama Disclosure: Debt Costs



Principal & Interest, 2014-42=\$5.9 billion

Source: Alabama Dept. of Finance, Executive Budget Office



The Truth and Integrity Team

- The Volcker Alliance Founded in 2013 by Paul A. Volcker former Federal Reserve Board Chairman and co-chairman with Richard Ravitch of the State Budget Crisis Task Force. Project Director: William Glasgall, former Bloomberg News Managing Editor for States and Municipalities. Project Manager: Melissa Austin.
- Municipal Market Analytics Inc. Independent research firm based in Concord, Massachusetts, and successor to Municipal Market Advisors, founded in 1995. www.mma-research.com.
- <u>Katherine Barrett & Richard Greene</u> Writing consultants for the report. Columnists and correspondents for Governing Magazine, consultants to Pew Charitable Trusts, senior advisers to Fels Institute at U. of Pennsylvania.



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