



GOVERNMENT- TO-UNIVERSITY INITIATIVE

A Regional Approach to
Advancing Government
Effectiveness

March 20, 2019
8:00 a.m. – 10:30 a.m.

Ronald Reagan Building and International Trade Center, 1300 Pennsylvania Ave., NW, Washington, D.C.

SCHEDULE OF EVENTS

8:00–8:20 a.m.	REGISTRATION AND BREAKFAST
8:20–8:30 a.m.	<p>WELCOME</p> <p>THOMAS W. ROSS President, Volcker Alliance</p>
8:30–8:40 a.m.	<p>REMARKS</p> <p>MARGARET WEICHERT Deputy Director, Management, Office of Management and Budget; Acting Director, Office of Personnel Management</p>
8:40–10:05 a.m.	<p>PANEL DISCUSSIONS</p> <p>Building the G2U Network</p> <p>MODERATOR</p> <p>SARA MOGULESCU Executive Vice President, Volcker Alliance</p> <hr/> <p>The Value Proposition of Government-University Collaborations and the G2U Approach</p> <p>PANELISTS</p> <p>DUSTIN BROWN Deputy Assistant Director, Office of Management and Budget</p> <p>JACKIE SPEEDY Associate Dean, School of Public Policy and Management, Heinz College, Carnegie Mellon University</p> <p>JAIME VELASQUEZ Associate Director, Employer Relations, Career Services, University of Illinois at Chicago; President, Government College Relations Council</p>

<p>Promising Lessons from the G2U Design Sessions</p> <p>PANELISTS</p> <p>PETER JHON Senior Analyst, Office of Analytics, Technology, and Planning, Allegheny County Department of Human Services</p> <p>ROSEMARY O'LEARY Director, School of Public Affairs and Administration, University of Kansas</p> <p>SCOTT SELLERS City Manager, City of Kyle, Texas; Chair, Texas City Managers Association City Managers of Tomorrow Committee</p>
<p>The Next Phase of the G2U Initiative</p> <p>PANELISTS</p> <p>DAVID WARM Executive Director, Mid-America Regional Council</p> <p>ANGELA EVANS Dean, Lyndon B. Johnson School of Public Affairs, University of Texas at Austin</p>
<p>10:05–10:25 a.m.</p> <p>KEYNOTE ADDRESS</p> <p>The Transformative Power of Networked Initiatives</p> <p>ANNE-MARIE SLAUGHTER Chief Executive Officer, New America</p>
<p>10:25–10:30 a.m.</p> <p>LOOKING AHEAD AND CLOSING REMARKS</p> <p>THOMAS W. ROSS</p>

LETTER FROM THOMAS W. ROSS

PAUL A. VOLCKER LAUNCHED the Volcker Alliance in 2013 to advance effective management of government to achieve results that matter to citizens. Chairman Volcker was, and still is, motivated by a vision of a public sector workforce with the experience, preparation, and commitment to ensure that government—local, state, and federal—delivers with excellence.

Last fall, the Alliance convened roundtables in four cities across the US to explore whether structured regional partnerships between government and universities could help address pressing challenges facing government. We called it the Government-to-University Initiative, or G2U.

The response—from more than 200 faculty, students, career services professionals, city and county managers, state agency directors, Federal Executive Board members, local civic groups, and others—was overwhelming. We learned that there is urgency for testing new strategies for recruiting top talent into the public sector workforce. We encountered palpable energy around the opportunity and imperative to more effectively connect government’s most pressing research needs with universities’ capacity.



Today’s event launches the next phase of the G2U initiative. We aim to build a network of G2U Regional Councils, each comprising federal, state, and local government practitioners, along with key counterparts from proximate universities, to make progress on such critical issues as strengthening the talent pipeline into government and promoting productive research exchanges. Each G2U Regional Council will serve as a regional “marketplace,” bringing together government research and hiring needs (demand) with local university capacity (supply). The Volcker Alliance will provide technical assistance and support to the councils in the early stages and will distribute promising strategies to inform practice elsewhere.

We believe that regional action has the potential to strengthen and renew our governing institutions. We thank you for joining us today and look forward to working together on this exciting initiative.

A handwritten signature in black ink that reads "Thomas W. Ross". The signature is written in a cursive, flowing style.

Thomas W. Ross

KEYNOTE SPEAKER



ANNE-MARIE SLAUGHTER
Chief Executive Officer, New America

Anne-Marie Slaughter is president and CEO of New America, as well as the Bert G. Kerstetter '66 University Professor Emerita of Politics and International Affairs at Princeton University. From 2009 to 2011 she served as director of policy planning for the US State Department—the first woman to do so. Before that, Slaughter was dean of Princeton’s Woodrow Wilson School of Public and International Affairs from 2002 to 2009 and the J. Sinclair Armstrong Professor of International, Foreign, and Comparative Law at Harvard Law School from 1994 to 2002. She has written or edited seven books, including *The Chessboard and the Web: Strategies of Connection in a Networked World* and *Unfinished Business: Women, Men, Work, Family*, and is a frequent contributor to publications such as the *Atlantic Monthly* and *Financial Times*. Slaughter’s article “Why Women Still Can’t Have It All,” published in the *Atlantic Monthly* in 2012, became one of the most-read pieces in the magazine’s history and helped renew the national debate on obstacles to full gender equality.

GUEST SPEAKER



MARGARET WEICHERT
Deputy Director, Management, Office of Management and Budget; Acting Director, Office of Personnel Management

Margaret Weichert is deputy director for management at the Office of Management Budget and acting director of the Office of Personnel Management. Weichert is a seasoned business executive who has served as a principal at Ernst & Young, LLP since 2013. In her twenty-five-year career, Weichert held executive leadership positions at Bank of America, First Data Corp., and Andersen Consulting focused on strategy, innovation, and business transformation in banking and payments technology. An innovator and entrepreneur, Weichert also co-founded an internet company, Achex, and sold it to First Data in 2001. Her innovative work in payments tech has led to her holding fourteen US patents.

Weichert holds a bachelor’s degree in foreign service from Georgetown University, a post-graduate diploma in economics from the University of Sussex, and a master of business administration from the University of California, Berkeley. She also is certified as a Green Belt in Six Sigma, Design for Six Sigma.

SPEAKERS AND PANELISTS



DUSTIN BROWN

Deputy Assistant Director, Office of Management and Budget

Dustin Brown is deputy assistant director at the Office of Management and Budget. He leads the Office of Performance and Personnel Management. Its duties include developing and overseeing the implementation of the president's management agenda; improving government-wide mission performance; and working with the Office of Personnel Management to advance federal workforce issues.

In the fall of 2018, Brown was a senior fellow at the Volcker Alliance while on sabbatical from OMB. He will remain engaged through his appointment as the federal government's official liaison to the Alliance.

Brown, who joined OMB's housing division in 2001, has also worked at the agency's international affairs division and served as the director's special assistant for policy. He holds an MPA from the Maxwell School at Syracuse University and a bachelor's degree from Manchester College in Indiana. Brown also received a Fulbright Scholarship for study in Quito, Ecuador.



ANGELA EVANS

Dean, Lyndon B. Johnson School of Public Affairs, University of Texas at Austin

Angela Evans is dean and fellow of the Lyndon B. Johnson School of Public Affairs at the University of Texas at Austin. Evans joined the school in 2009 as clinical professor of public policy practice after spending forty years working for Congress. For the last thirteen of those years, she was deputy director of the Congressional Research Service—the legislative branch agency created by Congress to serve as its primary source for policy research and analysis.

Evans is a fellow of the National Academy of Public Administration and recently served as president of the Association for Public Policy Analysis and Management. She also served on the governing board of the Network for Schools of Public Policy, Affairs, and Administration.

Evans earned a BA in sociology/psychology from Canisius College and an MA in experimental psychology from the University of Wisconsin-Madison.

SPEAKERS AND PANELISTS



PETER JHON

Senior Analyst, Office of Analytics, Technology, and Planning, Allegheny County Department of Human Services

Peter Jhon is a senior analyst for the Allegheny County Department of Human Services. He has spent over twenty years in the health care field, including stints in academic research, medical journalism, and local government. His work has covered financial modeling, development of performance metrics, providing program analysis, and overseeing a grant to implement electronic health records for behavioral health providers in New York City.

In his work at the Allegheny County Department of Human Services, Jhon provides analytic support for programs responding to the opioid crisis, securing residential services for consumers with mental health issues, and assessing the use of behavior health medications. He holds a BS in biological sciences from Carnegie Mellon University, and a master's in public administration from the Robert F. Wagner School of Public Administration at New York University. He enjoys spending time with his wife and two children, playing basketball, and thinking about where he should travel next.



SARA MOGULESCU

Executive Vice President, Volcker Alliance

Sara Mogulescu joined the Volcker Alliance in September 2018 as its first executive vice president. She has dedicated her career to the civic sector and has established an extensive record of working with leaders of public agencies, national foundations, and community organizations to achieve impact and implement change.

Mogulescu came to the Alliance from Bennett Midland, a civic sector consulting firm at which she was a partner. During her tenure there, she collaborated with agencies and community groups to design and execute complex interdisciplinary initiatives. She led the team that supported the development and rollout of What Works Cities, a national effort by Bloomberg Philanthropies that has helped 100 midsize American cities accelerate their use of data and evidence to engage citizens, make government more effective, and improve people's lives.

Sara holds a JD from the New York University School of Law and a BA in economics and government from Wesleyan University.

SPEAKERS AND PANELISTS



ROSEMARY O'LEARY

Director, School of Public Affairs and Administration, University of Kansas

Rosemary O'Leary is the Edwin O. Stene Distinguished Professor and the director of the School of Public Affairs and Administration at the University of Kansas. She is the winner of thirteen national research awards, three best book awards, and eleven teaching awards. O'Leary was a member of NASA's Return-to-Flight Task Group assembled in response to the Columbia Space Shuttle accident and was awarded the NASA Public Service Medal for her efforts.

An elected member of the National Academy of Public Administration, O'Leary was a Fulbright scholar in Malaysia as well as the Philippines, and she worked in the New Zealand Ministry of the Treasury as an Ian Axford Public Policy Scholar. She was on the faculty of the Maxwell School of Syracuse University (Phanstiel Chair in Strategic Management and Leadership) and the School of Public and Environmental Affairs at Indiana University Bloomington (professor) for a combined 24 years.

O'Leary is president of the Public Management Research Association. Her current research concerns collaboration as a leadership and management strategy.



THOMAS W. ROSS

President, Volcker Alliance

Thomas W. Ross was appointed president of the Volcker Alliance in May 2016. He had previously served as president of the seventeen-campus University of North Carolina and is now the system's president emeritus.

Before joining UNC in 2011, Ross served as president of Davidson College, executive director of the Z. Smith Reynolds Foundation, and director of the North Carolina Administrative Office of the Courts. He was also a Superior Court judge, chief of staff to a congressional representative, and assistant professor of public law and government at the School of Government at UNC at Chapel Hill.

Ross serves on the boards of directors of the Volcker Alliance and the Rensselaerville Institute. He served recently on the board of governors of the Center for Creative Leadership and the executive committee of the State Higher Education Executive Officers Association.

Ross holds a bachelor's degree in political science from Davidson College and graduated with honors from the School of Law at UNC at Chapel Hill.

SPEAKERS AND PANELISTS



SCOTT SELLERS

City Manager, City of Kyle, Texas; Chair, Texas City Managers Association City Managers of Tomorrow Committee

Scott Sellers serves as the city manager of Kyle, Texas, a suburb of Austin. He has also managed the cities of Kilgore, Texas; Montrose, Colorado; and Centra-

lia, Illinois.

Sellers has a passion for leading the next generation of local government leaders. He was one of the founding members of the Texas City Managers Association and currently chairs its City Managers of Tomorrow Committee. He hires multiple interns each year from nearby Texas State University and the University of Texas, as well as from the local high schools. He is a prior member of the master's of public administration advisory board at Texas State, the current Manager in Residence at the University of Texas, and is a frequent guest lecturer.

Sellers graduated from Brigham Young University in 2006 with a master of public administration. He is also a graduate of the University of Oklahoma's Economic Development Institute, received the Certified Public Manager credential from the University of Illinois Springfield, completed the Public Executive Institute from the Lyndon B. Johnson School of Public Affairs at UT-Austin, and is an ICMA Credentialed Manager.



JACKIE SPEEDY

Associate Dean, School of Public Policy and Management, Heinz College, Carnegie Mellon University

Jackie Speedy is associate dean of the School of Public Policy and Management at Carnegie Mellon's Heinz College. She oversees all master's programs at the school, including in public policy and management, public management, health care policy and management, and medical management.

Speedy joined the career services staff at Heinz College in 2005 as the associate director for the School of Public Policy and Management. Heinz College created the Office of Student Affairs in 2008, with Speedy serving as director until 2016. She also became director of academic services in 2013, adding registrar functions to her duties at the college.

A native of Cleveland, Speedy decided to make Pittsburgh her home after completing undergraduate work in Environmental Studies and Communication Arts at Allegheny College. She earned her master of public management degree from Heinz College in 2009.

SPEAKERS AND PANELISTS



JAIME VELASQUEZ

Associate Director, Employer Relations, Career Services, University of Illinois at Chicago; President, Government College Relations Council

Jaime Velasquez, associate director for employer relations, career services, has been with the University of Illinois at Chicago for almost thirty years. He completed both his undergraduate and graduate degrees at UIC and is a proud and active life member of its alumni association. In his current role, Velasquez develops and cultivates employer relationships, organizes UIC's major job fairs, and advises students on career options. He also serves on several campus-wide committees and advises several student organizations. He develops and conducts workshops and seminars on topics including resumé and career development, interview skills, and job offer evaluation. In addition, he handles some media interviews on employment issues regarding students and graduates.

Velasquez is also fulfilling a two-year term as president of the Government College Relations Council. The mission of the organization, which just marked its fiftieth year, is to foster career-related cooperation between college and government communities via information exchange and the development of mutually beneficial relationships.



DAVID WARM

Executive Director, Mid-America Regional Council

David Warm has served as executive director of the Mid-America Regional Council since July 1990. As the council of governments for Greater Kansas City, MARC leads key regional services and planning initiatives. It is widely regarded for innovation and effectiveness in areas that include transportation, environmental protection, emergency management, aging and community services, early education, workforce development, and local government cooperative services.

Prior to joining MARC, Warm was the city administrator in Liberty, Missouri. He serves on the boards of Park University, Hall Family Foundation, KC Scholars, PREP-KC, Kansas City Design Center, and the National Academy of Public Administration. In 2015, he was recognized with a National Public Service Award from the American Society for Public Administration and the National Academy of Public Administration.

Warm earned a BA in political science and economics from the University of California, Santa Barbara, and a master's in public administration from the University of California, Riverside.

SPECIAL THANKS TO OUR G2U PHASE I PARTNERS





THE VOLCKER ALLIANCE

Working for Effective Government

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