**G2U Talent Connection Grants**

Project Application Form

Spring 2022

The public sector workforce is in crisis. Between an aging workforce on the precipice of retirement—a figure expected to double over the next five years—and a shortage of applications from talented young people, our vital government institutions are struggling to recruit qualified personnel and keep up with the rapid pace of change. Compounding this workforce crisis are a shift in what young people seek in careers—with greater focus on finding meaningful work—and rapid changes in the types of skills needed to address complex modern problems. The public sector must find ways to attract and retain top talent, now.

The Government-to-University Initiative (G2U) is a collaborative, national effort to connect jobseekers to public service jobs. G2U pursues this by building partnerships between colleges and universities and local, state, and federal government, and catalyzing innovative strategies that aim to strengthen the public sector talent pipeline.

The G2U Initiative is calling for proposals to launch or expand innovative projects and partnerships that tangibly strengthen talent connection into government. The strongest submissions will leverage existing networks or resources and generate generalizable lessons. Promising projects might:

* Address urgent government hiring needs;
* Pilot innovative marketing strategies that reframe the public service value proposition;
* Focus on attracting and retaining diverse talent;
* Expand public sector internship and apprenticeship programs; or
* Leverage emerging technologies to facilitate connection between jobseekers and government jobs.

Awards will be capped at $50,000. The pool of available funds will be up to $250,000. Applications will open on **April 1** and must be submitted by **May 1** at 11:59 pm EDT. We aim to announce decisions by **June 1**.

To submit your application, please complete the short form below and submit it via email to [G2U@volckeralliance.org](mailto:G2U@volckeralliance.org). Questions may also be submitted via [G2U@volckeralliance.org](mailto:G2U@volckeralliance.org).

*Project title:*

*Primary grantee:*

*Principal point of contact for proposal:*

*Other project leaders (names and institutions):*

*Amount of request:*

1. *Please provide a description of the project and its goals. How does your project strengthen the talent pipeline into government? (500 words max)*

1. *Are there lessons, tools, or deliverables from this project that would be of value throughout the national G2U Network and beyond? If the project were successful, do you envision that it could later be expanded or replicated and, if so, how? (250 words max)*

1. *Please provide a brief explanation of how you propose to use the requested grant funds. Does your proposal leverage matching resources, whether financial or in-kind? (250 words max)*